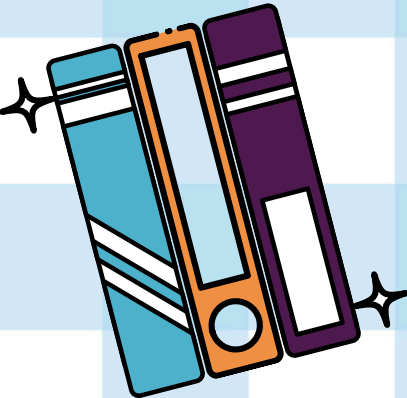
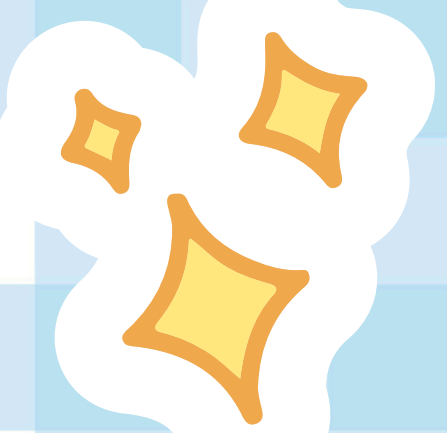
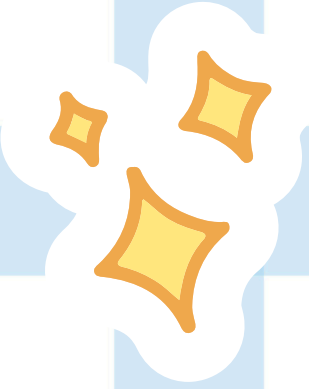
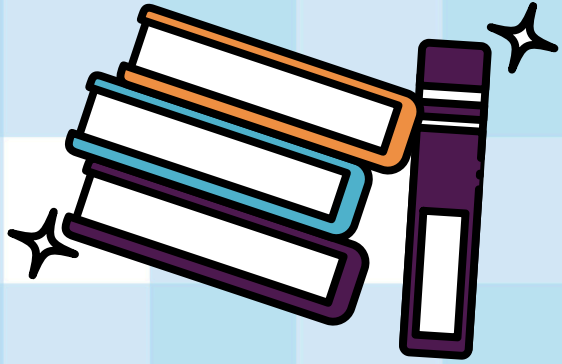
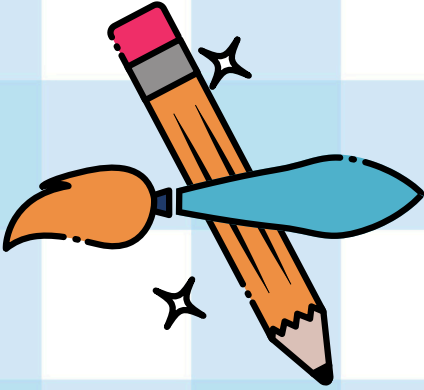


PTSA Membership Tips and Tricks



LWSD PTSA Membership By the Numbers

Elementary Schools:

52.8%

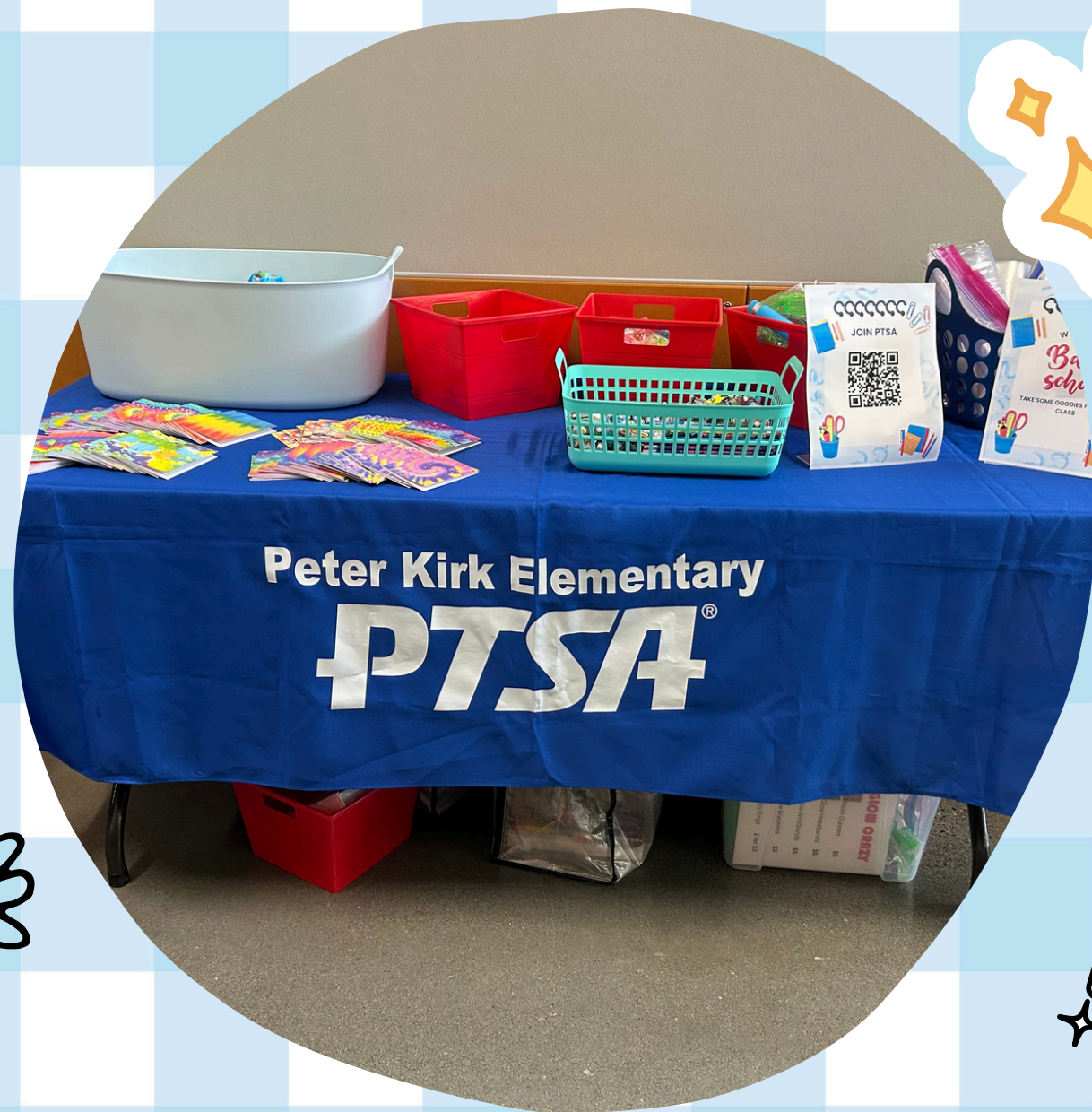
Middle Schools:

28.6%

High Schools:

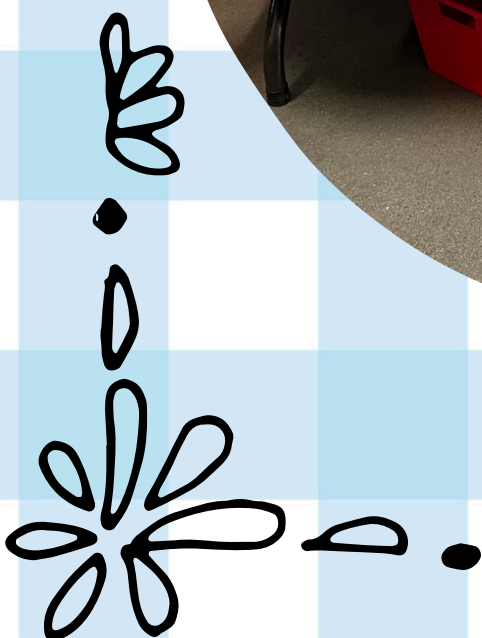
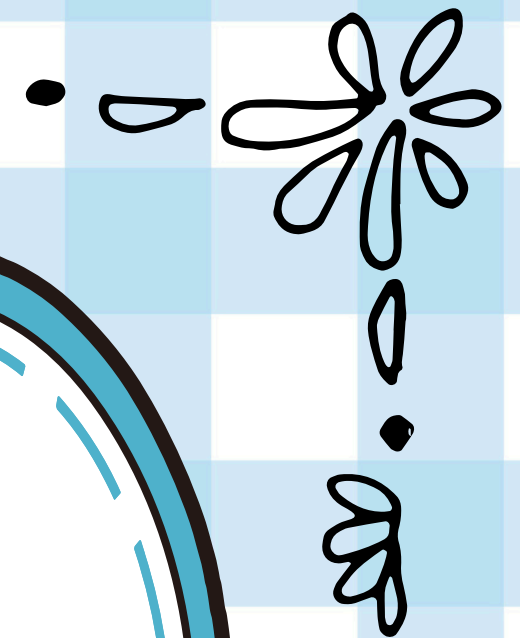
13%





Humble Brag

Peter Kirk PTSA has
historically achieved
100%+ membership



What's the Secret Sauce?

- > Early Family Engagement
- > Easy Bundled Sign Up
- > Education
- > Fall Fundraising

Early Engagement

Welcome back **PETER KIRK ELEMENTARY**



Peter Kirk Elementary
PTSA

75

BACK TO SCHOOL

BINGO

FREE SEPT 11 5:30-7:30 PM

1	93	41	90	79
40	95	18	78	20
92	70	30	97	94
71	38	96	72	39
99	31	19	98	2

kindy coffee
to celebrate
first full day
of school!

TUESDAY, SEPT 9
8:40AM-9:30PM
FRONT OF THE
SCHOOL



Peter Kirk Elementary
PTSA

LESS Choices Leads to Higher Conversion

Bundle:

1. Family Membership
2. One time fundraising donation (\$200 per student)
3. Staff Appreciation Contribution
4. Yearbook Purchase

Pro tip: Always ask for donated memberships

Education Campaign

WELCOME BACK TO SCHOOL EAGLES



Hello Families!

We're excited for the 2024-2025 school year at Peter Kirk Elementary! Visit our PTSA website to join or renew your membership, stay updated with our bi-monthly Eagle Flyer, and connect with other families through our directory. Looking forward to a great year!

JOIN PTSA



UPCOMING PTSA EVENTS

- September 9:** Kindy Coffee (8:40-9:30)
- September 12:** Back to School BINGO and PTSA Membership Meeting (5-7pm, commons)
- September 27:** Fund our Eagles Kickoff
- October 2:** Walk to School Day
- October 2-5:** LEGO Scavenger Hunt
- October 4:** Fund our Eagles FUN RUN

CONNECT

Facebook: Peter Kirk Elementary PTSA
Grade Level Groups: Peter Kirk 2032, Peter Kirk 2033, Peter Kirk 2034, Peter Kirk 2035, Peter Kirk 2036, and Peter Kirk 2037
Instagram: @peterkirkptsa

CONTACT US

askaneagle@peterkirkptsa.org



membership loading...



Membership Update

Thank you for all of you who came to our first Membership Meeting! We had over 50 people in attendance Principal Hennings held an interactive Fireside Chat. If you missed the meeting, materials are posted [here](#).

We are currently at 75% membership!! Thank you, parents and teachers for your support this fall!

If you know someone that has not joined, spread the word that it's not too late to become a PTSA member and help us reach our 100% goal.

[Join today](#)

DID YOU KNOW?

PTSA funds student enrichment programs like outdoor education, dance, choir and the school play!

[DONATE TODAY!](#) [BECOME A PTSA MEMBER!](#)

DID YOU KNOW?

PTSA funds nearly all art and STEM programs at Peter Kirk!

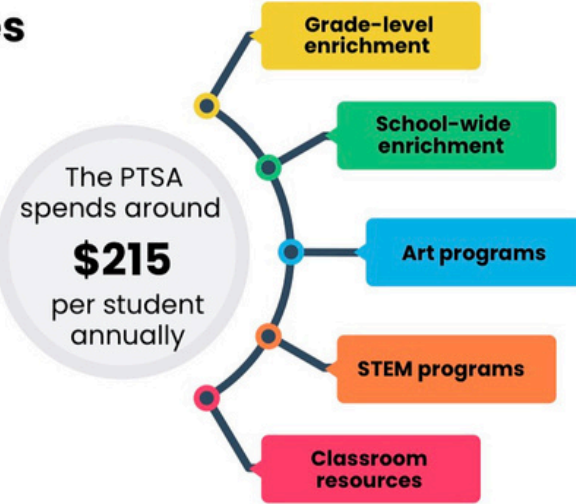
[DONATE TODAY!](#) [BECOME A PTSA MEMBER!](#)

Fall Fundraising

DONATE

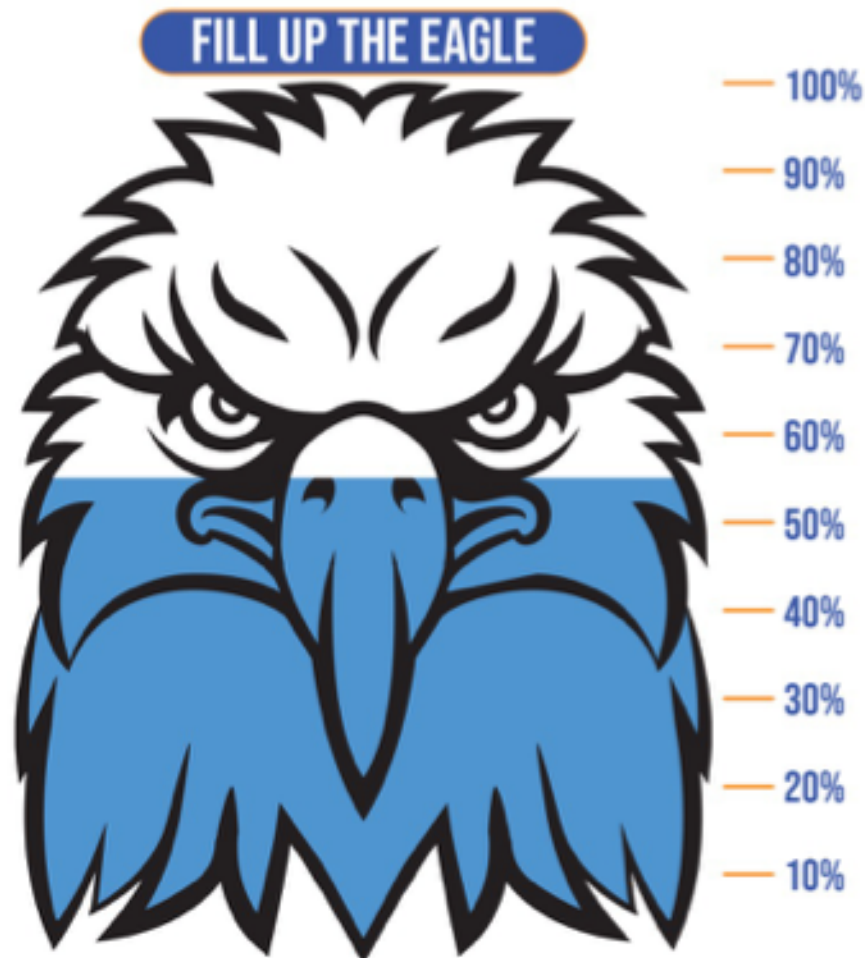
Fund Our Eagles Campaign:

How do the funds support our kids?

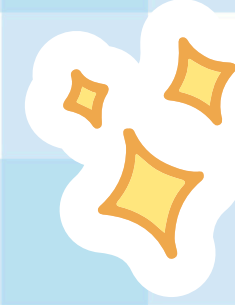


We Met Our Fundraising Goal & achieved 100% PTSA Membership

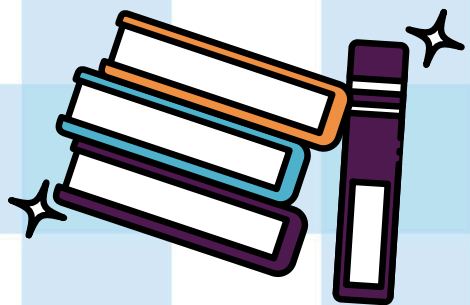
Thank you families!



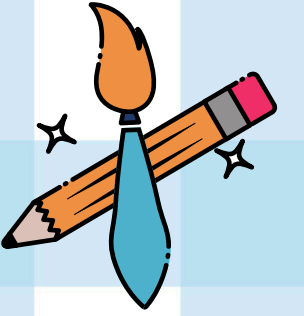
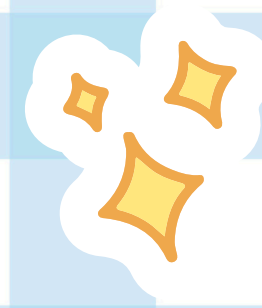
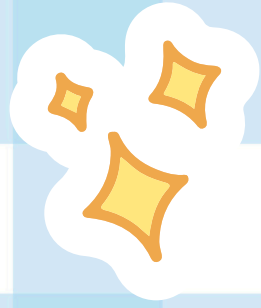
LESSONS LEARNED



1. PTSA members visibility helps (we have black sweatshirts for easy identification)
2. It's easier to say yes to your friends than strangers
3. Heavy fall season of activities helps with showing PTSA value
4. Yard signs, social media, banners - consistent communication is key
5. Ask the Principal to promote joining PTSA



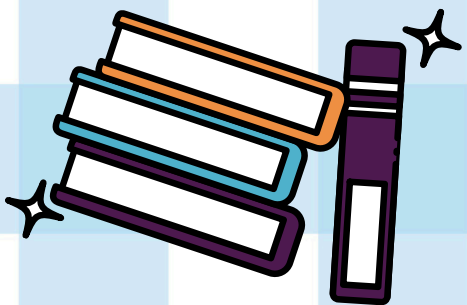
Resources



Playbook
Workback Schedule
Follow us on social
[@peterkirkptsa](#)

Email:

membership@peterkirkptsa.org or
President@peterkirkptsa.org



Questions?

