



Lake Washington PTSA Council Scholarship Auction

Each year, local PTAs in the Lake Washington PTSA Council are asked to participate in the scholarship auction. This year, we are doing things differently. The auction will be 100% online and instead of baskets we are asking local units to donate experiences (see helpful hints below).

What isn't changing is raising funds to recognize amazing students and staff in LWSD. Proceeds from this auction go to the council's scholarship fund to provide scholarships to graduating seniors and staff across our district.

Here is your step-by-step guide to participation:

1. Select a theme for your PTA's auction experience.

2. Submit an experience theme and select a drop off time by Thursday, October 15. Sign up genius:

<https://www.signupgenius.com/go/30E0545A9A92DAAFE3-lwptsa>

3. Collect items for your experience(s). Some PTAs receive donations from members or community businesses; others have a line item in the budget to cover the cost of scholarship auction items. Experiences could be local restaurant gift cards, cooking class, author reading, etc. Be creative! Please steer away from physical items and baskets.

4. Deliver your experience on November 4 or 5 at the LWSD Resource Center Outdoor Drop Off during your pre-selected time slot (see #2). Digital delivery will be available.

Please include the following information:

- the name of your PTA
- the estimated value of your experience
- brief description of your experience
- If your experience is digital, there will be a digital drop box set up for delivery. We also welcome digital pictures of your experience to share for the online auction.

5. Spread the word! Encourage your board, parents, and staff at your school to check out the auction and place a bid. A link to the online auction to place a bid or make a donation will be provided on the LWPTSA website. You are invited to share the link.

New! LWSD Resource Center will not display items or host an auction reception this year. All items will be viewable on the online auction site.

Thank you for your participation! Please email any questions to the auction committee to the auction@lwptsa.net.

Important Dates

October 15

Last day to submit an experience

November 4 or 5

Drop off auction experience

Nov. 10 – Dec. 2

Online auction available for bidding and donations

December 2 at noon

Auction closes



Helpful Hints for Great Auction Items!

We have compiled some ideas for coming up with fun experiences for the auction.

DO:

- Network early with families in your local PTA to determine the experience your PTA will contribute to the scholarship auction.
 - Is there someone in your community who is a great cook or baker that would be willing to personalize a birthday cake, make a meal or teach a zoom cooking class?
 - Is there someone in your community who is an artist that would be willing to commission a special item?
 - Do you know an author that would be willing to donate a book reading to a class or personalize one of their writings with a name or reference a school?
 - Is there a service that could be provided like dog training classes, etc.?
- Consider more than one experience. For example, a collection of gift cards and add shoveling show, adopt a highway, school planter box, or name a star.
- Aim for an auction value between \$100 and \$200. Items rarely sell for more than \$300 (there have been some exceptions to this, however!)

NOT RECOMMENDED:

- For this year, no baskets, please.
- Lottery or lotto tickets are not allowed.
- Experiences with numerous restrictions (e.g.: blackout dates or narrowly defined “eligible” dates).
- Certificates for partial value – such as \$100 off a service.
- Collectables with a narrow appeal (coins, stamps, figurines, etc.)